

## Appendix 2

### Valley Gardens Development Cultural Events Summary

#### 1. Current Event Context

- Currently events in the spaces along the stretch of Valley Gardens are overseen by the BHCC Events Team, and delivered according to the city council's Event Policy. <http://www.brighton-hove.gov.uk/content/leisure-and-libraries/events-and-filming/organising-event-council-land>
- Ian Taylor, Events Manager at BHCC, holds the license for the spaces on the city council's behalf
- BHCC also operates according to the BS8901 standard for sustainable events and has a published Sustainable Outdoor Events guide <http://www.brighton-hove.gov.uk/content/environment/sustainability-city/sustainable-events-0>
- Commercial events are charged. Sometimes hire fees are waived for non-commercial events or those of particular cultural or strategic value.
- Any temporary structure – tent or artwork – in place for more than 28 days will require planning permission.
- The council operates broadly within a '28 day rule, which limits the number of live events in particular areas to 28 days per year, although exceptions can be made.

#### 2. Cultural Context

The main current opportunities for programmed cultural activity in the Valley Gardens areas are:

##### May

Brighton Festival for programmed performance

Brighton Fringe for 'street' performance

House for temporary art works and installations

### **June**

Brighton University degree show for installations and performances

Brighton Fashion Week for performances

### **August**

Pride for performance and installation

Outdoor screening

### **September**

Digital festival for performance and installation

### **October**

Brighton Photo Biennial (2014 then every 2 years) = exhibition and installation

### **November**

Cine City – outdoor screenings

### **3. Future cultural context**

- The Royal Pavilion, Arts & Museum and the Dome & Festival are working on a joint masterplan for the Estate, which will consider the opportunity of the Valley Gardens development
- The RPAM and BDBF are also in discussion with the University of Brighton about Curating Place, and Valley Gardens could provide an opportunity for exploring curation in the public realm.
- There is an opportunity in the Nesta bid providing a cultural solution to ‘Re- thinking Parks’

- The Arts Council have indicated that they may be able to support a bid tied to a pilot programme.

#### 4. Types of activity/ event

This list is intended to show the variety of potential cultural activities that could be accommodated. It is not intended as a definitive list but serves as a guide to potential opportunities in the Valley Gardens area.

Type of activity	Broad requirements	Potential areas of Valley Gardens
Large scale staged one –off events. e.g new years eve, flagship civic events,	Large scale with adaptable street furniture to enable staging and accommodate audience.  Min 30m x 30m  Significant power supply 24/7 Temporary public toilets Water and drainage Waste collection and disposal Vehicular access to the site Ground protection Ground reinstatement often necessary Removal of street furniture Perimeter fences – restricted areas Security Licensed activity Food hygiene regulations may apply	Old Steine

	<p>Temporary structures regulations may apply</p> <p>Noise must be managed</p> <p>Unlikely to generate a site hire fee</p>	
<p>Tented attractions</p> <p>e.g Speigeltent Garden, Japan Festival, Ladyboys of Bangkok</p> <p>‘the pleasure gardens’</p>	<p>Relatively level space with limited furniture and planting</p> <p>Varies but approx 20m x 20m</p> <p>Significant power supply 24/7</p> <p>Temporary public toilets</p> <p>Water and drainage</p> <p>Waste collection and disposal</p> <p>Vehicular access to the site</p> <p>Ground protection</p> <p>Ground reinstatement often necessary</p> <p>Perimeter fences – restricted areas</p> <p>Security</p> <p>Licensed activity</p> <p>Food hygiene regulations apply</p> <p>Temporary structures regulations apply</p> <p>Noise must be managed</p> <p>May generate a site hire fee</p>	<p>Old Steine</p> <p>St Peters south side</p>
<p>Commercial cultural activity in compounds</p> <p>– e.g food festivals, fun fairs, markets</p>	<p>Relatively level space with limited furniture and planting</p>	<p>Old Steine</p>

<p>‘the market’</p>	<p>Varies hugely but approx 20m x 20m</p> <p>Significant power supply 24/7</p> <p>Temporary public toilets</p> <p>Water supply</p> <p>Drainage</p> <p>Waste collection and disposal</p> <p>Vehicular access to the site</p> <p>Ground protection</p> <p>Ground reinstatement often necessary</p> <p>Perimeter fences in places – restricted areas</p> <p>Security</p> <p>Licensed activity</p> <p>Food hygiene regulations apply</p> <p>Noise must be managed</p> <p>Generate a site hire fee</p> <p>Markets can be controversial due to their impact on local trade and permanent markets.</p>	<p>St Peters north side</p>
<p>Commercial promotional activity</p> <p>‘the promo’</p>	<p>Corporate businesses often have demonstration tents or other experiential activities to promote their products.</p> <p>Technical and size requirements will vary.</p>	<p>Old Steine</p> <p>St Peters</p> <p>Valley Gardens</p>

	<p>Generates a site hire fee Would need to be regulated</p>	
<p>Large scale outdoor performances e.g during Brighton festival</p>	<p>Usually relatively level flat uncluttered space required but varies enormously.</p> <p>Top end would be 20m x 20m but may be smaller.</p> <p>May require power, vehicle access, security, water.</p>	<p>Old Steine St Peters south side</p>
<p>Small scale outdoor performances e.g The Globe, street artists E.g during Brighton Festival, Brighton Fringe, University performances  'the circle'</p>	<p>Relatively flat space with no furniture or planting blocking sight lines. Slopes can help to create better sight lines. Audience can sit or stand – performances can be 'front on' (proscenium) or in the round (thrust and circle).</p> <p>Approx 10m x 10m including audience space</p> <p>May require power, vehicular access etc (varies by show)</p>	<p>Valley Gardens The circle – 10m x 10m space with sightlines</p>

	Licensed activity	
Staged music and theatre performances:  'the band-stand'	<p>Raised 'staged' area with no furniture or planting blocking sight lines with performances 'front on' or semi round.</p> <p>Stage approx 4m x 3m Audience space additional min 5m x 5m</p> <p>May require power, vehicular access etc Licensed activity</p>	<p>Valley Gardens</p> <p>The band stand – a stage area could be incorporated into the design so it functions as seating when not in use.</p>
Busking street shows (e.g. comedy, music)  'the hat'	<p>Clear space with no furniture or planting blocking sight lines. Mainly performed in the round but some are 'front on'.</p> <p>7m x 7m with audience.</p> <p>Usually technically self contained</p>	<p>Valley Gardens</p> <p>'The hat' could share the physical space of 'the circle' or be incorporated into the hard standing areas</p>
Storytelling:  'the clearing'	<p>Intimate space for very small scale performances and story telling</p> <p>5m x 5m with audience</p> <p>Usually technically self-contained</p>	<p>Valley Gardens</p> <p>'The clearing' would require a smaller contained space perhaps with planting around some of its sides and adjacent to the footpath.</p>
Outdoor debate and discussion:	Visible space with high footfall for	

<p>‘the speakers corner’</p>	<p>speakers to engage with. Particularly suitable for hard standing.</p> <p>Technically self contained</p>	<p>As with the hat</p>
<p>Temporary visual arts installations: e.g House, White Night</p> <p>‘the plinth’</p>	<p>There are a huge range of potential spaces, locations and requirements depending on the art-work.</p> <p>Commissioners and artists can also respond to identified sites and opportunities.</p>	<p>Can occupy the VG spaces</p> <p>Additional smaller spaces could be identified within the gardens of 3m diameter</p>
<p>Permanent art installations and interventions</p> <p>‘the public art’</p>	<p>Artists could be engaged with influencing some of the site’s infrastructure and furniture – such as lighting, seating, way finding and landscaping.</p> <p>Opportunities to be identified within the permanent scheme</p>	
<p>Outdoor visual arts exhibitions: e.g Brighton Photo Biennial</p> <p>‘the gallery’</p>	<p>2d art-works displayed on robust exhibition boards which can be adjustable to a variety of sites.</p> <p>May require power and security</p>	<p>Can occupy the VG spaces or St Peters</p>



<p>Outdoor collections: ‘the vitrines’</p>	<p>In some cities, durable glass cases are built into the environment to provide outdoor display cases for objects and artefacts.</p> <p>Will require specially constructed cases. May require power</p>	<p>Would require a designed space incorporated into the hard-scaping of the site.</p>
<p>Screenings and projections: ‘the cinema’</p>	<p>Outdoor screens are becoming increasingly popular. These screens can vary from solar powered portable screens to large scale screens, and can be ticketed or free.</p> <p>Technical requirements vary according to scale.</p>	<p>Old Steine St Peters Valley gardens</p>
<p>Refreshments with wi-fi capacity: ‘the office’</p>	<p>A small pop up café area with seating and wi-fi could facilitate working and lingering.</p>	<p>Valley Gardens</p>
<p>Sports facilities ‘the gym’</p>	<p>These have been popular in other city park locations. Requirements vary according to different facilities</p>	<p>Valley Gardens north</p>
<p>Learning experiences for children and young people e.g playbus</p>		<p>Can occupy the VG spaces</p>

‘the classroom’		
Learning and devising spaces outdoors for artists and students:  ‘the studio’		Can occupy the VG spaces
Horticultural activities e.g planting, growing  ‘the garden’	Opportunities for community planting to be incorporated into the designs	To be incorporated into the landscaping
Opportunities for running and jogging:  ‘the track’	Will be met through pathways and routes taking runners through areas of interest.	To be incorporated into the landscaping
Communal spaces for impromptu gatherings and social meetings:  ‘the picnic area’		Can occupy the VG spaces
Quiet reflective spaces for reading and working:  ‘the sanctuary’	Spaces with seating, planting and trees to create more intimate spaces. Can also be accommodated within some of the existing spaces (hearth)	Can occupy the VG spaces



